



*Introducing P-O-E-T-R-Y, an exceptional opportunity to enhance scientific knowledge and improve health outcomes, ALL AT NO COST.*

## THE POETRY REGISTRY

### P-O- E- T-R- Y

#### Pharmacogenomic Testing **O**f the **E**lderly and **D**isabled **T**o **R**educe **M**orbidity

POETRY is a nationwide, Medicare-approved research study to understand how drugs effect people individually, resulting in improved health outcomes from optimal medication selection to reduced adverse drug events, hospitalizations and emergency department visits.

Individuals metabolize medicine (drugs) according to their own unique genes. These metabolism differences can effect drugs' efficacy as well as their side effects. The study of this and each body's unique ability to process medicine is called pharmacogenomics.

This is personalized medicine.

### PARTICIPANT REQUIRMENTS

- Patient is a male or female over 65 years of age, or 18 years and over with a disability;
- Experiencing or has recently experienced side effects or less than satisfactory efficacy with current medication;
- Current medication is treating one of many conditions including but not limited to pain, heart conditions such as high blood pressure, psychiatric conditions such as depression, anxiety and many others;
- DNA sample acquired by a simple and painless cheek swab of saliva;
- Must not be currently hospitalized or be mentally disable.